

# ANZ | Technical Specifications

All files uploaded to Peach are immediately run through an Auto QC process. To ensure files are not rejected please adhere to the guidelines below.

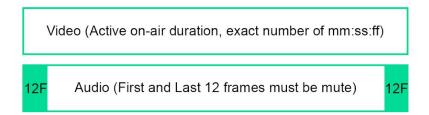
	HD (1080/50i)	
	115 (1000/301)	
Container	MXF (OP1a)	
Video		
Codec	XDCAM HD422	
Format Profile	422P@HighLevel	
Frame Size	1920 x 1080	
Display Aspect Ratio	16:9	
Frame Rate	1080/50i: 25 fps	
Interlacing	Upper Field First	
Bitrate	50 Mbps	
Chroma Subsampling	4:2:2	
GOP Length	1080/50i: 12 (M=3, N=12)	
Audio		
Format	PCM (Little Endian)	
Channels	2 (1 channel per stream)	
Sample Rate	48 kHz	
Bit Depth	16 bits / 24 bits	



### File Layout

Files must be exact duration; TVC content only. No pre-roll or post-roll such as clock/clapper, bars, black, hold, freeze or audio tone is required.

Content delivered to Australia requires the first and last 12 frames of the audio to be mute.



This is not a requirement for New Zealand

## **Naming Convention**

Australia - Key Number: Must be capital letters and numbers only, not exceeding 13 characters e.g. PCHDEMO0001HD

New Zealand - <a href="https://commercialapprovals.co.nz/standards/key\_numbers/">https://commercialapprovals.co.nz/standards/key\_numbers/</a>

#### Video Levels

Levels must be in accordance with *ITU BT.709* for HD content, and *EBU R103-2000* recommendations:

Luma = Level 16-235 (not RGB 0-255 level), equivalent to 0% - 100% or 0mV - 700mV.

Chroma = Level 16-240, equivalent to maximum 100% RGB.

All content should be upper and first field dominant throughout and must be free of encoding artefacts, dropout, glitches, blocking, interlace issues or excessive aliasing and considered broadcast quality throughout.

#### **Audio Levels**

The Programme Loudness Level must be normalised to -24 LUFS (±1.0 LU) and -2 dBTP max as per BS1770-3 measurement for R128.

Audio should be free of any distortion, glitches or excessive sibilance and must be in phase and in sync with the video throughout.



## Safe Area

Please ensure all On Screen Text is free from spelling and grammatical errors, and within the relevant Safe Area in accordance with *EBU R95-2017* recommendations

HD Safe Area 1920x1080 Interlaced

