

Digital Delivery Options: CTV / BVOD & Online Publishers



** See attached notes Agency

Agency		Agency or Media Contact		Go Live Date				Job Number
Advertiser		Brand		Approved	Yes		No	
Key No / Unique creative ID	Product	Title		Duration	Aspect Ratio for Social			

Digital outputs for file download

	Imm		Imm		Imm
10play		Mamamia		Spotify	
7plus		MiQ		Teads	
9Now		News Corp		The Trade Desk	
Amazon		Optus Sport		TikTok	
Carsales		Pinterest		Twitch	
DV360		Quantcast		Twitter	
Facebook/Instagram		Reddit		Unruly	
Finecast		Samsung TV		Xandr	
Flashtalking		SBS On Demand		Yahoo	
Foxtel Media (CTV, GO, Kayo, Tubi)		Sizmek		YouTube	
Google Campaign Manager		Snapchat			

Direct to FTA Digital ONLY	Reg	Exp	Imm	IO Number/Booking ID	Network Sales Contact	Network Sales Contact Email	Campaign Name
7plus							
9Now							
9Now Galaxy B/cast & Digital Catch up							
10 play							
SBS On Demand							



Direct Foxtel Digital ONLY	Reg	Exp	Imm	IO Number/Booking ID	Network Sales Contact	Network Sales Contact Email	Campaign Name
Foxtel Media Apple News							
Foxtel Media CTV							
Foxtel Media GO							
Foxtel Media Kayo							
Foxtel Media Pre-Roll Network							
Foxtel Media Fox Sports							
Other Direct Digital	Reg	Exp	Imm	IO Number/Booking ID	Network Sales Contact	Network Sales Contact Email	Campaign Name
Netflix							

****Any Media Agency to receive and manage the onward delivery of files will need to be set up ready to receive content from Peach****
 Contact your Account Manager or email support.anz@peach.me for assistance

General Notes: Direct to FTA & Foxtel Media	Special Notes: 9Now	
Contact your Account Manager or Peach Support for details on how to correctly deliver to Digital TV destinations	**Sending to Nine Network you will need to select the correct destination as there are 2 options**	*The Digital destinations only accept HD files
The Adops teams at each of the Networks will require additional information included in your dispatch.	9Now Digital will require IO Number/Booking ID, name and email of Network sales contact along with MIs	
The following information is required to successfully complete your Peach order.	9Now Galaxy will require IO Number/Booking ID, name and email of Galaxy contact & completed Galaxy template	
You will need to include IO Number/Booking ID, Campaign name, sales contact name and email, also attach MIs specific to that Network.	9Now Digital is for Online Digital Catch-up only 9Now Galaxy is for both Broadcast & Digital Online Catch Up	**Contact your Account Manager or Peach Support for Social Media delivery options