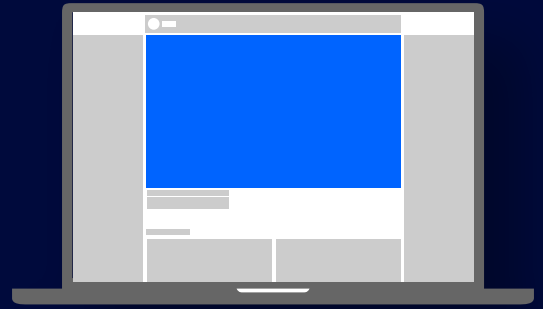


# YOUTUBE VIDEO



## THIRD-PARTY SERVED (VAST-COMPLIANT)

### Aspect ratio & Bitrate:

720p or below is required, the optional inclusion of 1080p is recommended - either 16:9 or 4:3 aspect ratios are acceptable. (Examples of each are 16:9 - 854x480; 1280x720; 1920x1080 and 4:3 - 480x360; 720x540; 960x720)

Must contain at least one mediafile under 1000kbps.

### Requirements:

- Must comply with YouTube's XML summary for VAST ad server response.
- Must be SSL-compliant.
- Only VAST 3.0 tags are allowed for skippable video ads. VAST 2.0 will not be accepted.
- Must be served via a linear VAST tag (prefetch-tag) by a YouTube-approved vendor.
- Must NOT have geo, browser or any other targeting on the third party end.
- Please ensure your ad server returns a valid crossdomain.xml file. If you choose to explicitly list domains, please ensure all ad serving domains are included.
- VAST-served video ads are not guaranteed to run on all mobile web browsers, game consoles or connected
- TV devices (most modern updated environments are supported).
- Only VAST 2.0 and 3.0 are currently supported.
- VPAID is not allowed on YouTube.

### Format:

Frame Rate: Up to 30fps

H.264 (MP4) video file type must be included for each video creative (other formats such as WebM can be included but may not be used).

### Audio:

MP3 or AAC preferred.

### Maximum file size:

10mb

### Maximum video length:

30 seconds (skippable ads).

15 seconds (non-skippable ads).

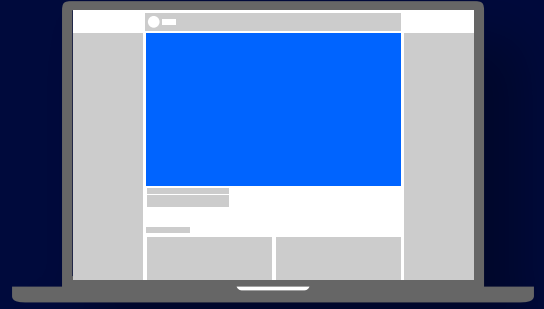
### Video recommendations:

Resizing your video based on YouTube's best practices before uploading it will help your videos look better on YouTube. Please reference our help pages on how to accepted file formats, and optimizing your video.

### Compatible browsers:

Internet Explorer 10+, Firefox 25+, Safari 6+; Chrome 33+.

# YOUTUBE VIDEO



## CONTACTS

### **QUESTIONS ABOUT THIS OPPORTUNITY**

Please contact your Paramount ANZ representative.

### **TECHNICAL QUESTIONS ABOUT YOUR CREATIVE**

email: [adops@networkten.com.au](mailto:adops@networkten.com.au)

## SUBMISSION / DEADLINES

### **SUBMISSION INSTRUCTIONS**

Please submit the VAST tag via e-mail to your Network 10 representative.

### **DEADLINES**

Network 10 requires that all creative be submitted 3-5 business days prior to launch date.