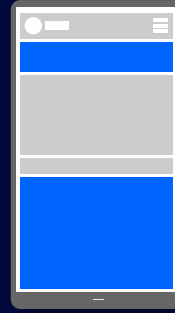


STANDARD MOBILE BANNER



FIRST PARTY AD BANNER

Asset	Dimensions	Max File Size	File Format
Mrec	300(w) x 250(h) px	80KB	JPG, GIF, PNG
Mobile Leaderboard	320(w) x 50(h) px	80KB	JPG, GIF, PNG

THIRD PARTY AD BANNER

All rich media banners must be third party served Accepted third party vendors

DoubleClick, Sizmek and Bonzai. All scripts must be secure and any tags received from vendors not approved by Paramount ANZ may delay creative approval and overall campaign start.

1. Max animation time of 15 seconds
2. No continuous looping permitted
3. We can accept a single 3rd party impression tag, and a single click tracking tag for each creative size.
4. We do not allow Forth party “blocking” tags.

SUBMISSION LEAD-TIME AND DELIVERY

TIMELINE

Creative must be provided at least 3 working days prior to campaign commencement.

LATE SUBMISSIONS

Any late units may delay launch or affect total campaign delivery.

FURTHER NOTES

Files related to alcohol, wagering, competitions and promotions, pharmaceuticals or any material damaging the user experience will be subject to additional review by Paramount ANZ.